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Notes From CES 2026: Wi-Fi 8 Marketing and Robots Everywhere

By **Keith Parsons, CWNE #3** · 2026-01-08 · originally on LinkedIn

I exited Las Vegas with tired feet, and a head full of new technology ideas from #CES2026.

Wi-Fi 8 is starting it's marketing blitz, even before most people have even contemplated moving to Wi-Fi 7 in their infrastructure.

Robots were EVERYWHERE! As well as all those poor booth people trying valiantly to scan your badges and engage with those passing by, even when they don't WANT to be...

I wish booth designers would put what it is they are selling in obvious Written Text and Graphics so those passing by can READ before being accosted by the booth personnel.

By Keith Parsons, CWNE #3, Wireless LAN Professionals. Free to read and share. Facts